

MOVING HAWAII'S POPULATION TOWARDS FINANCIAL STABILITY

Powered by
Aloha United Way | **SERVCO**

The Hawaii Social Impact Project – powered by Aloha United Way & Servco is being launched to create systemic change and opportunities to uplift Hawaii's families struggling to make ends meet. The United Way refers to these individuals and families as **ALICE**®, or **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed.

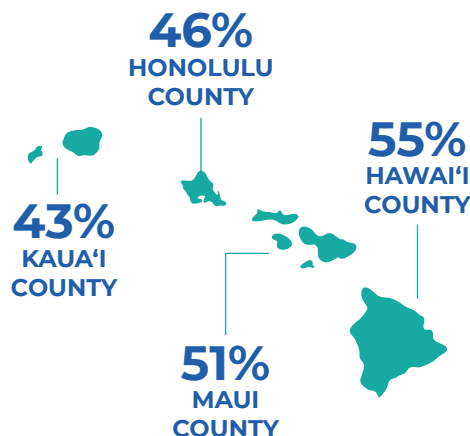
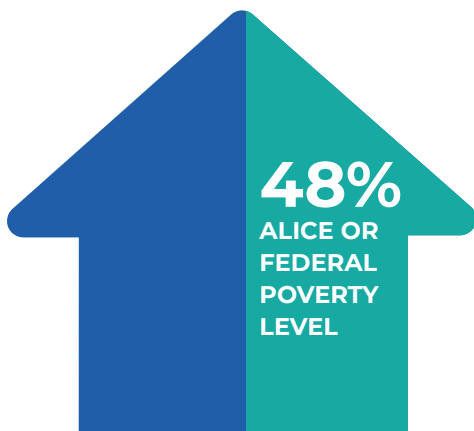
Servco is partnering with Aloha United Way by committing a \$200,000 donation in seed funding from the Servco Foundation to kick off this multi-year, statewide project, which will provide a select cohort of agencies and nonprofit organizations the resources and training to tackle the issues facing the ALICE population in Hawaii. AUW and Servco believe that these groups, working together in an integrated fashion, will be able to address the root causes of poverty and enhance Hawaii's capacity for innovative, effective, sustainable, and scalable social programs.

ASSET
LIMITED,
INCOME
CONSTRAINED,
EMPLOYED.

In Hawaii, 48% of total households are ALICE or below the Federal Poverty Level.

ALICE families and individuals live in every town and represent every ethnicity in Hawaii.

More than one-third of senior households in Hawaii are ALICE.



COLLECTIVE IMPACT

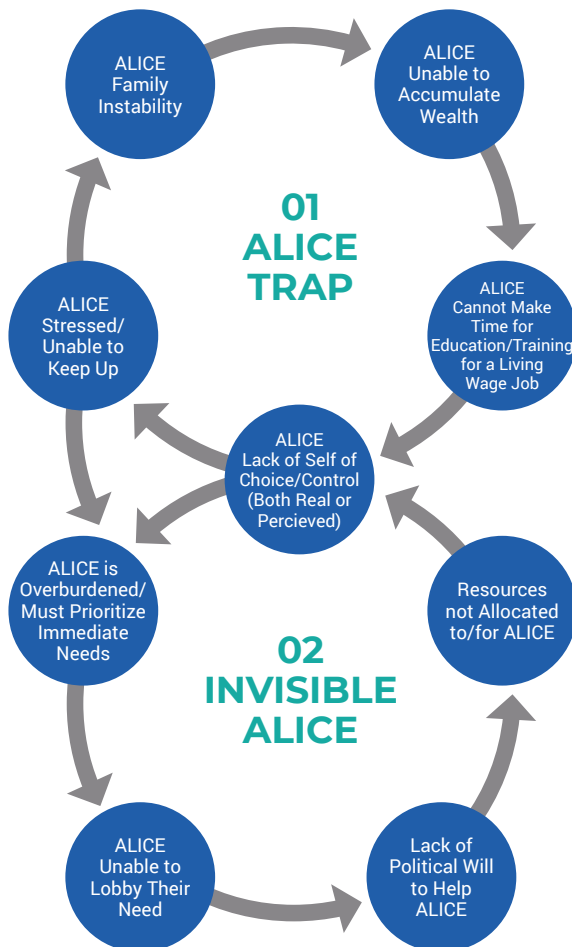
Using the framework of Collective Impact, the program will address underlying causes, not just the symptoms of the problems facing our community.

Social impact means providing the support and opportunities necessary to allow for more social movement in our community, and as a result, a better quality of life for everyone. We want to break the system that disenfranchises so many in Hawaii.



ALICE CORE STORY

Financial and time constraints overburden ALICE who are forced to prioritize immediate needs over longer-term plans toward social mobility. These pressures put a strain on family stability, lower the ability for ALICE to accrue wealth, hinders education, and ultimately keeps their options constrained.



2019-2021 COHORT

